



NOV 15, 2014

BarCamp Philly 2014

Sponsorship Opportunities

www.barcampphilly.org



LOCATION:

Huntsman Hall
at The Wharton School
University of Pennsylvania

CONTACT INFO:

info@barcampphilly.org
twitter.com/barcampphilly

WHY SPONSOR BARCAMP PHILLY ?

Sponsoring BarCamp Philly is a great way to support an educational community environment, foster learning and collaboration, as well as reach some of the most driven, creative, and tech-savvy people from the region.

We strive to find creative ways to promote your business leading up to and on the day of the event. Our 2014 sponsorship amounts allow room for interested companies and individuals to donate whatever they like, whatever their budget allows. No matter what the amount, we appreciate it! And we like to talk up our sponsors on social media and the BarCamp Philly website.

We use all sponsorship money to improve the quality of the experience of BarCamp Philly. Last year, sponsorship money went to printing t-shirts, providing breakfast, coffee and afternoon snacks, conference materials and an open bar at the after party.

Thank you for helping us put on a great event for the community!



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PREMIER SPONSORSHIP PACKAGES

Get THE most visibility possible with our premier packages that offer a little extra zing. Want to talk about a level that's not offered? Shoot us a note!

(Amounts below are approximate based on estimated attendance and previous year's budget.)

BREAKFAST: \$2,000

FOOD! This package sponsors the professionally-catered morning breakfast spread of pastries, bagels, fruit, yogurt, and more that will kick us off in the morning. It is seriously delicious food, and will be even better this year than last.

CAFFEINE: \$1,500

Buy coffee for everyone! This package sponsors the morning and afternoon coffee and tea service that will be available to fuel attendees all day long.

SUGAR RUSH: \$1,500

Sometimes you need a pick-me-up! This package sponsors an afternoon infusion of sweetness, by way of hot spiced apple cider and delicious cookies, which will be brought into the main forum during the lunch break and available all afternoon.

In addition to the perks of the LUCHADOR! sponsor level, these levels come with the opportunity to put up a branded banner at the food stations (so that everyone knows who to thank for the beverages, noms, and sweets) and the opportunity to be one of the biggest brands present at BarCamp Philly 2014. If you don't have a banner, we can work out a different solution to make your brand shine bright! Let's talk ideas.

These sponsorships also come with ample digital and analog shoutouts and special billing on the site and T-shirt.



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REGULAR SPONSORSHIP LEVELS

LUCHADOR: \$1,000

Your logo will get top billing on our site, a well-placed wall decal at the event and will be featured on the back of our super cool BarCamp Philly t-shirt! You'll also receive 6 free tickets to the event.

GIANT: \$500

Your logo will be linked on our site, featured as a well-placed wall decal at the event and will be featured on the back of our super cool BarCamp Philly t-shirt! You'll also receive 4 free tickets to the event.

BIG: \$250

Your logo be linked on our site and company name listed on the back of our super cool BarCamp Philly t-shirt! You'll also receive 2 free tickets to the event

EVEN MORE: +\$500 TO ANY LEVEL

Ask about the opportunity to set up a recruitment/networking table during the day. This perk is first come, first serve and limited, so get your name in now!